

# Erik Kallevig

## Engineer · Leader · Technologist

I've been building websites for 20 years in finance, tech, media, consulting and startups. As a team leader and engineer, my goal is to develop a fun and rewarding team environment that delivers simple, fast and useful products.



## Experience

### Senior Engineering Manager @ Gannett – Oct 2012 - Aug 2022

- Led team of 10 engineers on redesign of usatoday.com and 100+ local news sites serving 100M+ monthly impressions. Mentorship, platform design, code standards, product development. Stack: Python, Django, custom JS framework.
- Designed and built a platform to digitize millions of public notices. Stack: Next.js (React), Hasura (PostgreSQL), Elasticsearch and a CI/CD pipeline using Github Actions, Kubernetes and Helm.
- Designed and built an A/B testing platform and conducted live tests to optimize engagement and conversion goals.
- Implemented and tested personalized content recommendations with behavior-based user profiles.
- Coordinated on product development with stakeholders across the business: newsroom, marketing, advertising, product, and analytics.

### Senior Developer @ Fantasy Interactive – Mar 2010 - Oct 2012

- Web development and product management on client projects including Google's Think Quarterly, Think Insights with Google, A Google a Day, Google 20 Things I Learned About Browsers and the Web, Google Zeitgeist, HTC, Coca-Cola, TravelTex.
- Worked directly with clients, designers and IA team as developer, product manager and project manager.

### Senior Front-End Developer @ Sportsvite – Jul 2008 - Mar 2010

- Front-end web development on core and partner Sportsvite properties: sportsvite.com, truthonhealth.org (Paul Pierce), cbsintramurals.com and playcoed.com.
- Site design and development, scripting dynamic partner components, usability testing, HTML email design, dev, testing and project management.
- Worked with back-end developers and directly with clients as designer, developer and project manager.

## Expertise

- Leadership & Development
- Technical Analysis
- Platform Architecture
- Program Management
- Code Assessment
- Operations Strategy

## Tools I've Used

agile	kanban
angular	kubernetes
aws	less
babel	mui
backbone	mysql
bash	next.js
bdd	node
ci/cd	photoshop
css	php
cypress	postgresql
docker	python
elasticsearch	react
express	redux
fastly	sass
fdd	scrum
git	solr
github actions	tdd
go	terraform
gcp	typescript
graphql	uglify
grunt	varnish
hasura	vault
helm	vcl (fastly)
html	vue
java	webpack
javascript	web sockets
jenkins	wordpress
jest	

## **UI Designer-Developer @ KeyBank – Mar 2006 - Jun 2008**

- Front-end web development on KeyBank's public website (key.com) and online banking application, promotional design, section redesigns, marketing graphics production, scripting projects, usability testing, content management and documentation solutions.
- Worked with back-end developers and lines of business.

## **Front-End Developer @ EH Publishing – Jan 2005 - Feb 2006**

- Front-end web development and content management on EH's nine websites supporting the flagship publication, Electronic House, among other periodicals and yearly expos.
- Site design and promotional graphics on electronichouse.com, design and implementation of new magazine website (worshipfacilities.com), CMS development (simpleTAL), subscription form redesigns (circulation), information architecture and promotional email design, coding, and testing.

## **Web Developer @ Strom Engineering – 2003 - 2005**

- Designed and developed stromengineering.com. Front-end and back-end code (HTML, CSS, PHP, MySQL), CMS integration, job board, contact forms, copywriting, photography, and client dashboard.

## **Contact**

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## **Education**

**Boston University – 2001-2005**

B.S. Print Journalism

## **Interests**

Cycling

Tennis

NBA

Philosophy